

# Lloyd® news

## South Florida Growing Again

Lloyd Staffing will experience its third expansion since opening in the South Florida region in April of 1998.

**Vice President, Marc Lester**, who originally launched the Plantation office and has successfully managed it for 6 years notes, "The business community has demonstrated its commitment to Lloyd as a staffing resource. This expansion is an outgrowth of their reliance on us to find quality talent."

A second South Florida office is in the construction phase. It will be located approximately 25 miles north of Plantation at 1690 South Congress Avenue in Delray Beach. Lester added, "This is a strategic move for us in that it broadens our geographic recruitment. We can enhance services to corporate clients and job candidates through this kind of branch development." (*The new Delray office is featured in the photo above.*)

Marc Lester will continue to supervise both South Florida offices. On an operations level, the Delray Beach office will be managed by **Mark Argento** and the Plantation office will be managed by **Melissa Matos**. The South Florida management team also consists of **Charles Rosenthal, CPC**, who will continue as Director of Direct Hire placement for both locations, as will **Barbara Matthewman, CTS**, Director of Health Care (FL). A ribbon cutting ceremony and open house is expected to take place some time in late summer. The Plantation office will also receive a face-lift renovation during this same period.

Lloyd has a third Florida location in Tampa, owned and operated by **Jacqueline Garvin**. Franchisees are being sought for other key cities in the Southern U.S. and along the eastern seaboard. Currently, the Lloyd network consists of 12 offices in 7 states. ■

## Lloyd Staffing Awarded Retained Search Contract by St. Vincent Catholic Medical Centers

Lloyd Staffing was recently selected by Saint Vincent Catholic Medical Centers (SVCMC) to provide retained search services for a select group of nursing leadership and specialty area RN positions.

Saint Vincent is one of the New York Metropolitan area's largest and most comprehensive health care systems. It encompasses 8 acute care hospitals, 4 skilled nursing homes, a certified Home Health agency, over 60 ambulatory care sites and serves nearly 600,000 people annually. With a new executive leadership team in place, Saint Vincent is looking forward to the future and committed to filling RN vacancies at an accelerated pace. The partnership with Lloyd Staffing will support that goal.

Some of the positions that Lloyd will be providing search assistance for are *Nurse Managers for Perioperative Services, Critical Care, Emergency Services*, as well as *Assistant Nurse Manager* roles and *Head Nurse* positions. ■



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# Staffing Spotlight

S U M M E R 2 0 0 4

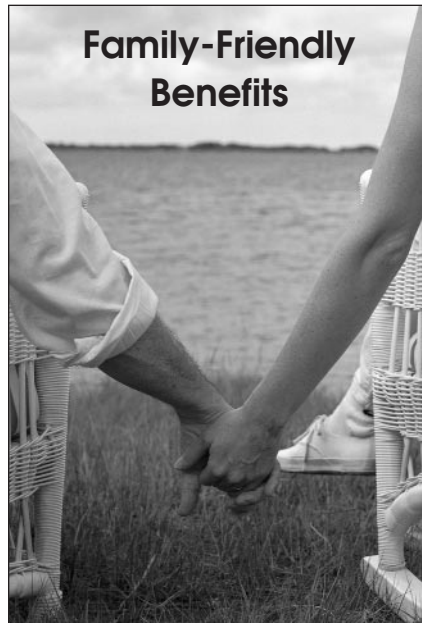
Dear Valued Client,

Our professional counselors can help you customize your staffing options to meet your exact needs—both present and future. We can help you save time, energy and administrative costs while improving your company's bottom line. In turn, you can focus your energy on those areas of your business that need your personal attention the most.

Sincerely,

Merrill Banks, CPC, CEO

## Family-Friendly Benefits



Attracting, recruiting and retaining top talent are the keys to success once the economy is back in full swing. Many of the individuals responsible for human resource management see diversity and good benefits as the secret to both short- and long-term success.

If, for instance, one of your goals is to recruit and retain Hispanic employees, you might want to log onto the [www.careersforlatinos.com](http://www.careersforlatinos.com) website. It features relevant and timely information you can use to evaluate how your firm is handling the diversity issue—including a twenty-question Diversity Audit that can help you determine the relative strength of your firm's diversity efforts.

According to a number of reputable studies, one of the best ways to improve your company's bottom line is to increase the scope of your family-friendly benefits. Foremost among them is

supporting the child-care needs of your employees. According to the non-profit organization *Chicago Metropolis 2020*, those companies who address the child-care issue often gain a competitive edge because of the strong correlation between family-friendly services and significantly increased employee loyalty. Among the key issues, improved productivity, reduced absenteeism, increased rates of return after maternity leave, and higher than normal employee commitment have all been reported as positive benefits.

The current economic times can be viewed in two ways. They can either be seen as a time for timid uncertainty or as an opportunity to evaluate and strengthen your company's foundation for a successful future. Almost certainly, those who follow the second path will emerge at the forefront as times improve. ❖